

MONTHLY MEMBERSHIP PROGRESS REPORT

District 38 I

Results as of: 01/31/2018

WILLIAM PHILLIPI LOCATION NEBRASKA GMT CA GMT: Clubs Members RESULTS FOR 2017-2018 RESULTS FOR 2017-2018 NEW CLUB GOAL NEW CLUBS DROPPED CLUBS MEMBER GROWTH NET MEMBER GROWTH DROPPED QUARTER QUARTER GOAL ACTUAL MEMBERS ACTUAL (including transfers) 0 0 1 5 11 25 JULY/AUG/SEPT JULY/AUG/SEPT 0 0 1 5 21 42 OCT/NOV/DEC OCT/NOV/DEC 0 0 25 1 3 3 JAN/FEB/MAR JAN/FEB/MAR 0 ٥ 0 0 5 0 APR/MAY/JUNE APR/MAY/JUNE GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1 0.8 CURRENT YEAR GOALS FOR NEW CLUBS 0.6 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.4 0.2 0 OCT JAN FEB MAR JUNE JULY AUG SEPT NOV DEC APR MAY GOALS AND ACTUAL MEMBERS CUMULATIVE 40 20 MEMBER GROWTH NET GOAL 0 MEMBER GROWTH ACTUAL LAST YEAR MEMBERSHIP ACTUAL -20 -40 -60 JULY AUG SEPT OCT NOV DEC JAN FEB MAR APR MAY JUNE 16 CLUBS OF 36 ADDED 1 OR MORE GENDER DISTRIBUTION DROPPED CLUBS: 2 NEW MEMBERS 638 (73.84%) MALE 226 (26.16%) FEMALE Women Percentage Fiscal Year Goal: 26% DROPPED MEMBERS 198 TOTAL FAMILY UNIT MEMBERS DECEASED 6 CLICK HERE FOR CUMULATIVE 33 CLUB CANCELLED MEMBERSHIP DATA 100 FAMILY MEMBERS PAYING HALF 31 OTHER DUES

70